

PERSONAL
BRANDING!



HEADSHOTS
& PROFESSIONAL PORTRAITS

ANJEANETTE.PHOTOGRAPHY

Branding & Modern Headshots



My name is Anjeanette, or Ayjey for short, and I am a Modern, Classic, and Fashion Headshot photographer in the greater Phoenix area.

My goal is for you to feel amazing and to capture your personality in a genuine, authentic way.

Let's get professional business portraits for you that attract the right clients- and grow your business thru approachable seamless across platform branding!



HOW IT WORKS

1. PICK OUT THE SESSION PACKAGE, DATE, AND TIME.

Choose the location:

Your workspace, office, or location related to your work for headshots
& Branding portraits. Or my home studio space for just headshots.

2. COMPLETE THE CONTRACT &

PAY AT LEAST THE NON-REFUNDABLE RETAINER TO BOOK THE SESSION.

I email a contract & invoice to you to schedule the session.

A completed contract & at least the retainer payments books the session.
the retainer goes towards the full payment.

No date or session is secured until both items are returned.

Full payment is expected by day of or day after session before late fees start. Images are not edited,
nor delivered until full payment is complete.

3. PICK OUT YOUR OUTFITS, WE MEET AND HAVE A GREAT SESSION!

Depending on how fast you change, I suggest 2-3 outfits per half hour.

If you are stuck between two bring both and let me help! Or if you know you can swap outfits fast bring more options, we will get to them if we have time. Your shoes don't matter unless you want them in Branding photos, don't forget a belt!

4. YOUR GALLERY IS DELIVERED IN ABOUT TWO WEEKS.

Images are fully edited with simple beautiful retouching that is realistic & authentic. They are then delivered to you in an easy-to-use digital download gallery with a print release.

**AFTER YOUR GALLERY IS DELIVERED I SHARE A BLOG POST ABOUT YOU ON MY WEBSITE
LINKEDIN, GOOGLE BUSINESS, AND INSTAGRAM.
SHARE INFO WITH ME YOU WOULD LIKE TO ADD TO IT INCLUDING CONTACT
INFO, LINKS TO YOUR SOCIAL MEDIA, AND WEBSITES ETC.**

why?

The more links about YOU online and the more links between your business and other businesses (like mine) adds credibility to your SEO & Google Searchability. The more trustworthy links and positive SEO's directed towards your business will rank it HIGHER on Google and other search engines so people can find you faster!

PROJECT THE CONFIDENCE &
PROFESSIONALISM

YOU WANT TO BE REMEMBERED FOR

WITH A HEADSHOT PORTRAIT BY ANJEANETTE PHOTOGRAPHY, PHOENIX.

ANJEANETTE PHOTOGRAPHY

Headshots



*If you would like additional or heavier edits to images after seeing the gallery they are priced separately from package fee. additional edits range between \$5-25 each and can take up to 2 extra weeks to complete.

**If you want your session & photos private, extra session/package fees apply.



INDIVIDUAL HEADSHOTS

INDIVIDUAL HEADSHOT PACKAGES

Package One: 20-30 minutes \$350

Includes: 8+ fully edited hi-res digital images

Your location or mine.
Backdrops in White, Grey, Black, or Branding style at your location.
Backdrops in White, Grey, Black, Fine Art painted at my location.
Multiple poses: two styles per session. Styles options pg 6.
PNG transparent copies available. Beautiful authentic skin retouch.
Social Media promotion with your provided links to LinkedIn, Facebook, Instagram, and more.

Package Two: *up to or approximately* 1 hour \$600

Includes: 16+ fully edited hi-res digital images

Your location or mine.
Backdrops in White, Grey, Black, or Branding style at your location.
Backdrops in White, Grey, Black, Fine Art painted at my location.
Multiple poses: two styles per session. Styles options pg 6.
PNG transparent copies available. Beautiful authentic skin retouch.
Social Media promotion with your provided links to LinkedIn, Facebook, Instagram, and more.

Package Three: *up to or approximately* 1.5 hours \$1200

Includes: 25+ fully edited hi-res digital images

Your location or mine.
Backdrops in White, Grey, Black, or Branding style at your location.
Backdrops in White, Grey, Black, Fine Art painted at my location.
Multiple poses: two styles per session. Styles options pg 6.
PNG transparent copies available. Beautiful authentic skin retouch.
Social Media promotion with your provided links to LinkedIn, Facebook, Instagram, and more.

Contract required, no dates held without at least a non-refundable retainer.



TEAM HEADSHOTS

TEAM & GROUP HEADSHOT PACKAGES

Package One: 2-6 people *up to 1 hour* \$600

Includes:

- 2 fully edited hi-res images per person + 2 group photos**
Your location or mine, travel time within 30 miles.
- Backdrops in White, Grey, Black, or Branding style at your location.
- Backdrops in White, Grey, Black, Fine Art painted at my location.
- Multiple poses: two styles per session. Styles options pg 6.
- PNG transparent copies available. Beautiful authentic skin retouch.
- Social Media promotion with your provided links to LinkedIn, Facebook, Instagram, and more.

Package Two: 7-10 people *up to/approx 1.5 hrs* \$800

Includes:

- 3 fully edited hi-res images per person + 2 group photos**
Your location or mine travel time within 30 miles.
- Backdrops in White, Grey, Black, or Branding style at your location.
- Multiple poses: two styles per session. Styles options pg 6.
- PNG transparent copies available. Beautiful authentic skin retouch.
- Social Media promotion with your provided links.

Package Three: 11+ people *up to/approx 1.5 hrs* \$1200

Includes:

- 3 fully edited hi-res images per person + 2 group photos**
Your location or mine travel time within 30 miles.
- Backdrops in White, Grey, Black, or Branding style at your location.
- Multiple poses: two styles per session. Styles options pg 6.
- PNG transparent copies available. Beautiful authentic skin retouch.
- Social Media promotion with your provided links.

Teams are priced per person, and time. I work quickly as my experience allows to make the best use of your valuable time. If a team wishes to add more or exceeds approximates below due to their preparedness or scheduling, more time can be added ala carte a \$100 per 30 mins as needed. As team prices are already priced for the best value as compared to each person purchasing Individual prices separately, if less time than suggested is used the cost will remain the same. Contract required, no dates held without at least a non-refundable retainer.

STYLES

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2
styles per
session*

1. THE MODERN HEADSHOT

PROFESSIONAL & STYLISH PORTRAITS on Black, Hi Key White, or Grey.
Clean sleek images that focus on you.



2. BRANDING ENVIROMENTAL HEADSHOTS

of your business in a real way. A headshot isn't just a picture of your face. It is a
business card showing what values matter to you, why your company is different,
and why folks should choose your work.



3. CASUAL OUTDOOR HEADSHOTS

The outdoor headshot is sweet and simple- but this no phone picture in the garden!
Professional lighting to enhance and soften
skin and put you in your best light with real beautiful bokeh.



4. FINE ART STUDIO PORTRAITURE ON PAINTED BACKDROPS



* TWO STYLES ARE POSSIBLE PER INDIVIDUAL OR TEAM SESSION: COMPLETELY DEPENDANT ON HOW PREPARED CLIENTS ARE, HOW FLEXIBLE & WILLING TO LISTEN, & HOW FAST THEY CHANGE OUTFITS ETC. SEE CONTRACT.

WHAT TO WEAR

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IN THE MOST SUCCESSFUL HEADSHOT IMAGES ATTIRE IS SIMPLE WITH WELL-FITTING LINES AND NEUTRAL COLORS.

WHAT SHOULD STAND OUT IS YOU

However, wear what you feel confident & comfortable in. Also consider what you will be wearing when you meet with clients or patients and businesses.

YOU WANT TO BE AUTHENTIC & RECOGNIZABLE

Wear your company uniform- great for teams and large groups. Or wear whatever you wear when you are getting the job done!

PATTERNS ARE GREAT, BUT DON'T TAKE THE INTEREST AWAY FROM YOUR FACE WITH BUSY ONES. AVOID PIN STRIPES OR TINY PATTERNS LIKE HOUNDSTOOTH. SMALL PATTERNS CAN CAUSE AN OPTICAL ILLUSION EFFECT IN DIGITAL PHOTOGRAPHY CALLED MOIRE. BOLD, BRIGHT COLORS ARE FANTASTIC FOR DEEPER SKIN TONES AND TO EXPRESS YOUR PERSONALITY. OR KEEP IT SIMPLE WITH THE CLASSICS: BLACK, BLUE, AND WHITE!

THE ONLY COLORS I ASK YOU TO AVOID ARE HIGHLIGHTER COLORS AND CORAL. THE RESULT, IS NOT FLATTERING TO MOST SKIN TONES.

AVOID:



NEUTRAL PALETTE:



FOR SPECIFIC IDEAS ON EXACTLY WHAT CLOTHING ITEMS OTHER HEADSHOT CLIENTS HAVE CHOSEN- CHECK OUT MY BLOG OR ONLINE PORTFOLIO!



WHAT TO WEAR

Classic examples are dress shirts and blouses, with or without ties. Blazers, Sports Jackets, and suits ...really consider what you wear to work. What are you wearing when you greet clients? Or to events, opening, concerts, and shows? What you wear in your headshot should be recognizable in person, yet not take away from your face. SO yes, it is both neutral and identifiable.

I know I know...did I just contradict myself?

For example, a tuxedo would be overkill if you normally meet with employers and employees in a great Ann Loft sweater and tee. Are you on-brand in company logo tees?

Do you show up to galleries in eclectic shawls and fantastic art piece jewelry?

What about paint-splattered jeans and tailored shirts?

Your headshot should also convey your professional personality.

Start with a favorite top item, and in your session, we can run through 2-3 different top choices ranging from fancy to casual. Starting in a favorite piece will help you feel comfortable.

And unless you want a full-body shot- don't worry about shoes.

Wear flip flops, heels, sneakers, or heck be barefoot if it helps you feel relaxed.

Nobody will know and I won't tell!





APPROACHABLE

Psychology says people are drawn to smiling, friendly faces and feel most comfortable when expressions are cheerful. A real laugh with a smile that makes it all the way to the eyes shows you are trustworthy and agreeable.

A great customer experience consists of small details and one of the most important is the smile. This simple action can have a dramatic impact on the way you relate to a customer and the impression that this will give about your brand. A smile costs you nothing, but if you don't offer one you can lose all when it comes to your customers. A good smile can even increase confidence by up to 10%! It helps build a good first impression of your business; a customer will always prefer to do business with someone who is happy.

Germán Castaño, TOKY

CONFIDENCE AND A SMILE ARE YOUR BEST ACCESSORIES



CLICK TO
CONTACT TODAY!

SESSIONS AVAILABLE M-F 8-2 PM,
OR WEEKENDS AND AFTERNOONS DEPENDING ON AVAILABILITY

615.944.1356

INFO@ANJEANETTE.PHOTOGRAPHY

*EVERYONE SHOULD GET PROFESSIONAL BUSINESS PORTRAIT
TO SHOW THEIR RELEVANCE, & KEEPING
THEM UPDATED IS EASY.
UPDATING A BUSINESS PORTRAIT, PREPARING
FOR A SPEAKING ENGAGEMENT.
GETTING YOUR FIRST HEADSHOT, EDITORIAL OR
PROFESSIONAL STUDIO STYLE
PHOTOGRAPH TAKEN. PUT YOUR BEST FACE FORWARD.*

